

Resolution No. 978-13

An Emergency Resolution

Council Member Cimperman

Endorsing the continued existence of a Healthy Cleveland through the second initiative of collaboration with the Mayor and the four hospital systems in Cleveland that are lending their staff, expertise, and research efforts to reach this goal.

WHEREAS, the City of Cleveland and Cleveland City Council are committed to creating a Healthy Cleveland with healthy neighborhoods and residents who enjoy longer and healthier lives and by combating chronic health conditions like chronic pulmonary disease, heart disease, diabetes, obesity and behavioral health; and

WHEREAS, Cleveland is home to the four best health care systems in the United States; Cleveland Clinic, MetroHealth, Sisters of Charity Health System, and University Hospitals, and all four institutions support the mission of creating a Healthy Cleveland; and

WHEREAS, Cleveland is also home to Federally Qualified Health Centers (FQHC): NEON, Care Alliance, Free Clinic, and Neighborhood Family Practice (NFP); and

WHEREAS, to be successful in creating a Healthy Cleveland, the Jackson Administration, Cleveland City Council and the four health care institutions collaborated beginning in 2011 with the creation of the Healthy Cleveland initiative with the adoption of Resolution No. 257-11 on February 28, 2001, and will continue to collaborate in this ongoing second initiative to address nutrition and healthy eating, active living, mental health and violence, health literacy, healthy neighborhoods, and clean air and smoking cessation; and

WHEREAS, the City has already banned smoking on and in all City Properties, including parks, playgrounds, cemeteries, garages, and areas within 150 feet of any entrance to any City building or facility, including City Hall, Recreation Centers, and Public Health Centers, and has worked to create voluntarily-adopted smoke free zones within the entrances to privately-owned facilities; and

WHEREAS, by working collaboratively with local health institutions, we are continuing to increase the accessibility of city-wide smoking cessation programs to help people quit smoking; and

WHEREAS, in June, an Ohio Judge found unconstitutional the state law which sought to invalidate the City's law banning trans fats, thus allowing the City law to stand; and

WHEREAS, along with the law banning trans fats, the City has worked to encourage local restaurants and vendors to remove trans-fats from their menus and offer trans-fat free products; and

WHEREAS, an established task force with our health care partners and the Cleveland Metropolitan School District is working to provide healthier food options in our city schools, and the Healthy Eating Committee is working with CMSD to re-incorporate school gardens in every new school plan; and

WHEREAS, in collaboration with the Cleveland Planning Commission the Health Committee is working to ensure the existence of a city garden within walking distance of every citizen in Cleveland by 2019 with the support of the City Planning and Health Committees; and

WHEREAS, the City developed a Complete Streets Policy to improve bike and pedestrian access and improve mobility on street, streetscape, bridge improvement projects; and

WHEREAS, the Healthy Cleveland Initiative 2.0 has formed subgroups to continue this work, including Nutrition and Healthy Eating, Clean Air and Smoking Cessation, Active Living,

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Healthy Neighborhoods, Mental Health and Violence, and Health Literacy that have recommended legislative and programmatic initiatives to reduce health disparities and improve Clevelanders' quality of life; and

WHEREAS, the Nutrition and Healthy Eating subgroup recommends overall 1) developing healthy food guidelines for food services provided by City of Cleveland facilities and encouraging adoption of guidelines by partners throughout Cleveland; and 2) promoting the Healthy Corner Store Initiative which seeks to improve offerings in corner and convenience stores by giving incentives to store owners to develop infrastructure and provide equipment for healthy options, improve appearance and safety at stores, and offer Healthy Cleveland branding and promotion opportunities; and

WHEREAS, more specific programmatic recommendations include extending healthy food guidelines to 1) the Cleveland Metropolitan School District by increasing collaboration for wellness policies and healthy school meals and partnerships with the City's Summer Youth Employment Program and Summer Sprout Program, 2) early childcare and childhood education centers by implementing health best practices, and 3) mobile food vendors, as well as corner stores, by offering incentive programs to increase healthy food offerings; and

WHEREAS, the Clean Air and Smoking Cessation subgroup recommends 1) exploring a city-wide ban on the sale of flavored tobacco products similar to legislation passed in New York City; and 2) encouraging local enforcement of the smoke-free Workplace Act, and researching federal funding opportunities for smoking prevention and cessation programs; and

WHEREAS, this Council has already adopted a resolution to defend and protect Ohio's Alternative Energy Portfolio Standard, as recommended by the Clean Air and Smoking Cessation subgroup; and

WHEREAS, the Active Living subgroup recommends 1) identifying active living deserts in the City by creating a comprehensive geographic mapping that highlights parks, recreation centers, bike paths, and active living programs to provide guidance for plans to enhance accessible and affordable active living opportunities in Cleveland; and 2) creating and maintaining a user-friendly website and application focused on Active Living opportunities and programs in the City; and

WHEREAS, the Healthy Neighborhoods subgroup recommends overall 1) integrating health and equity considerations into planning and development processes; and 2) establishing healthy community design criteria along with a checklist to be used by citywide design review committees within the Department of City Planning, including adoption of community engagement standards; and

WHEREAS, more specific recommendations include 1) adopting a policy that ensures continued capacity building within City Hall to conduct health impact assessments of policies, projects, and programs; and 2) identifying evaluation metrics used to measure the existing health status of Cleveland neighborhoods and departmental leadership of data collection activities through Cleveland City Planning and Cleveland Department of Health and their partners; and

WHEREAS, the Mental Health and Violence subgroup recommends 1) increasing the awareness and understanding of mental health and addiction to address societal stigma surrounding the illness; 2) informing the community about agencies and partnering with those agencies who provide treatment services for those diagnosed or displaying signs of mental illness and addiction; and 3) support funding for research and support services for mental health wellness; and

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WHEREAS, finally, the Health Literacy subgroup recommends 1) establishing a brand identity for Healthy Cleveland through the establishment of a website and logo to reach the neighborhoods; 2) connecting the public to a “directory” Clevelanders can access online, through a web application or paper that can link them to health promotion, prevention, and management services; 3) training individuals to engage, support, and link resident to critical health resources and coordinate programming and outreach efforts in the neighborhoods; and 4) circulating resources throughout the community at the neighborhood level by partnering with libraries and community centers, faith based institutions, block clubs, civic associations, and our chamber of commerce; and

WHEREAS, the City of Cleveland and its Healthy Cleveland partners are already implementing the recommendations of these Healthy Cleveland 2.0 subgroups in order to continue efforts to improve the health of every Clevelander; and

WHEREAS, this resolution constitutes an emergency measure for the immediate preservation of public peace, property, health or safety, now, therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF CLEVELAND:

Section 1. That this Council endorses the continued existence of a Healthy Cleveland through the second initiative of collaboration with the Mayor and the four hospital systems in Cleveland that are lending their staff, expertise, and research efforts to reach this goal.

Section 2. That this resolution is hereby declared to be an emergency measure and, provided it receives the affirmative vote of two-thirds of all the members elected to Council, it shall take effect and be in force immediately upon its adoption and approval by the Mayor; otherwise it shall take effect and be in force from and after the earliest period allowed by law.

jho 7-10-13 FOR: Councilman Cimperman